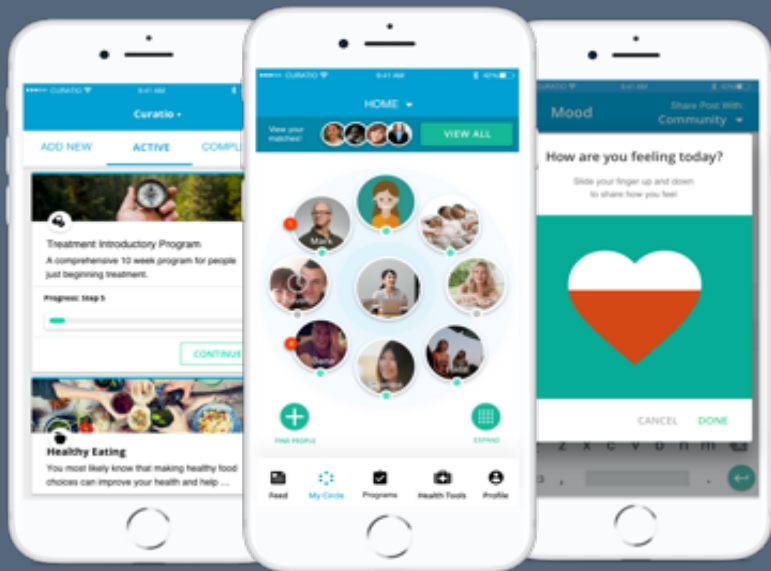




# HOW WE HELP



PRIVATE SOCIAL NETWORKS

AI & MATCHMAKING TECHNOLOGIES

CONNECT, EMPOWER, UNDERSTAND

PRIVACY & REGULATORY COMPLIANT

85+ COUNTRIES, 4 LANGUAGES

# THE CHALLENGE

A close-up photograph of a doctor's hands holding a gold-colored smartphone. The doctor is wearing a white lab coat. A stethoscope is draped around their neck, and a clipboard with a pen is tucked into their coat pocket. The background is a soft-focus view of green foliage.

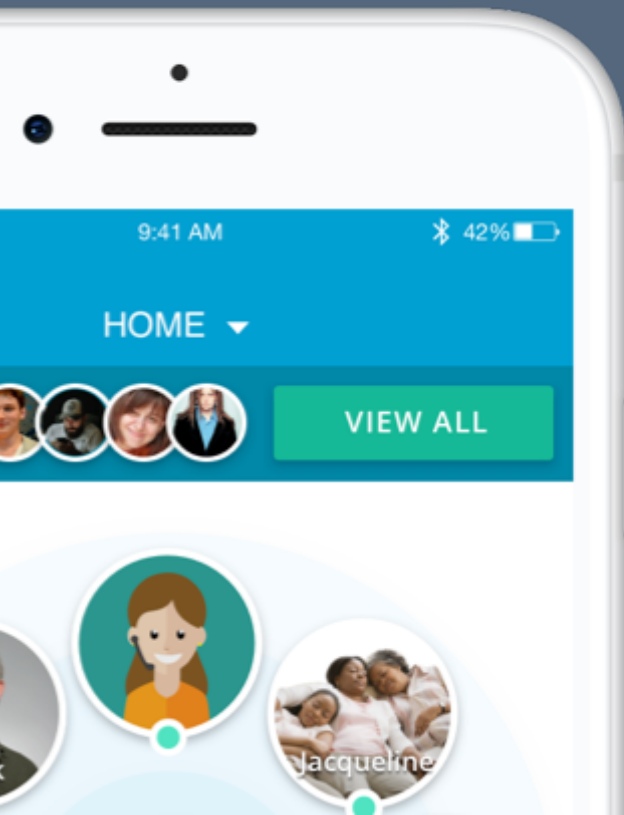
Clinical care accounts for **10%** of health outcome drivers

**90%** driven by social, economic, and environmental factors

# THE PROMISE OF AI

- WHAT ARE THE QUESTIONS WE WANT TO ANSWER?
- WHAT DATA WILL BE GATHERED?
- HOW CAN ALGORITHMS BE USED TO PROCESS?
- WHAT CAN WE LEARN FASTER AND DEEPER?

# A SOCIAL APPROACH TO AI...



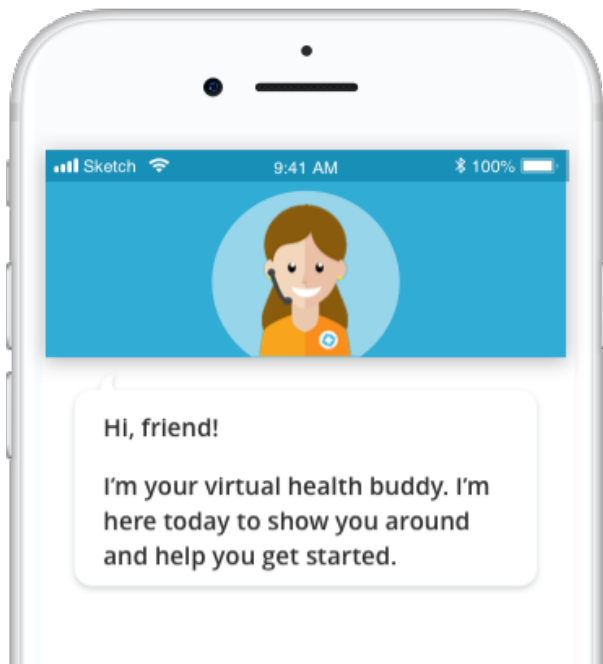
**PATIENT NEED?**

**PERSONALIZE  
AND  
EMPOWER?**

**MEANINGFUL  
INSIGHTS**



# MEET MARY



MOBILE FIRST



PERSONALIZED



PRIVACY PROTECTED



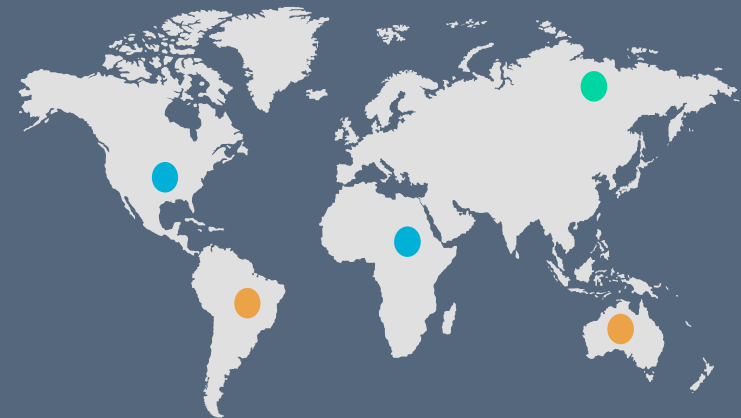
SOCIAL SUPPORT

# SEEING THE WHOLE



- Peer support
- Isolation and stigma
  - Navigation
- Micro-crowd sourcing

# THE MOBILE SOCIAL WORLD



**5B** of the world's population have a mobile phone

**95.1%** of active Facebook users  
accessed via a mobile device

**1 500x** an average user picks up their phone



# CURATIO'S CLINICAL PROOF



**Improved health behaviors/adherence** **75% of users**

**Increased interest in self-management** **80% of users**

**Improved social integration** **71% of users**

Published, peer-reviewed clinical evidence shows:

- ✓ Above average engagement (4 to 40 minutes)
- ✓ Visiting up to 10x per day
- ✓ Improved quality of life, wellbeing, psychosocial, adherence and self-management

# OTHER EXAMPLES

- Support patient navigators (*Sarah Cannon – HCA Cancer Care Network*)
- Clinical trial recruitment and personalization
- Gathering RWE to determine benefits/risks (*Roche-Flatiron*)
- DIY Diagnostics (*Molescope, Dip.io urinalysis*)
- Personalized Care Pathways

# THE CURATIO PLATFORM



- ✓ Used in 85 countries, 4 languages
- ✓ Unique social private peer networks
- ✓ Privacy compliant (HIPAA, PIPEDA, GDPR)
- ✓ Build trusted patient relationships
- ✓ Evidence and data insights
- ✓ API for easy integration
- ✓ Scalable patient research



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