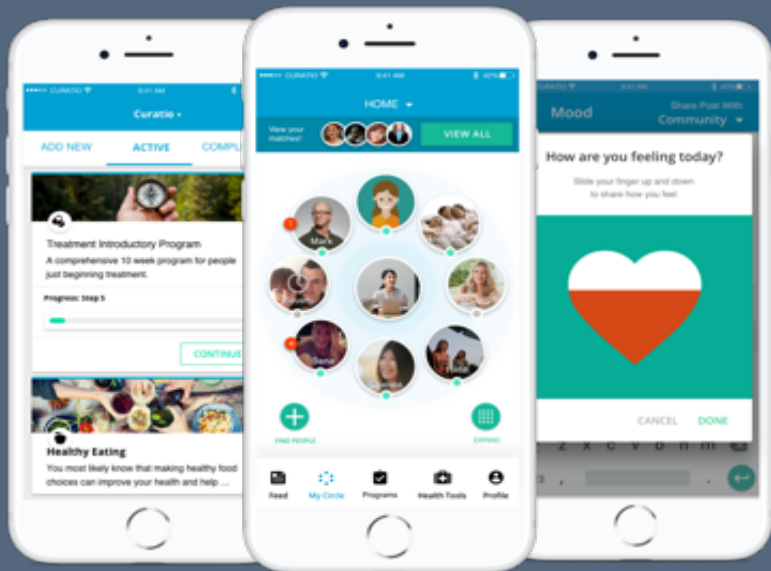curatio

Transforming the Patient Experience

HOW WE HELP

PRIVATE SOCIAL NETWORKS

AI & MATCHMAKING TECHNOLOGIES

CONNECT, EMPOWER, UNDERSTAND

PRIVACY & REGULATORY COMPLIANT

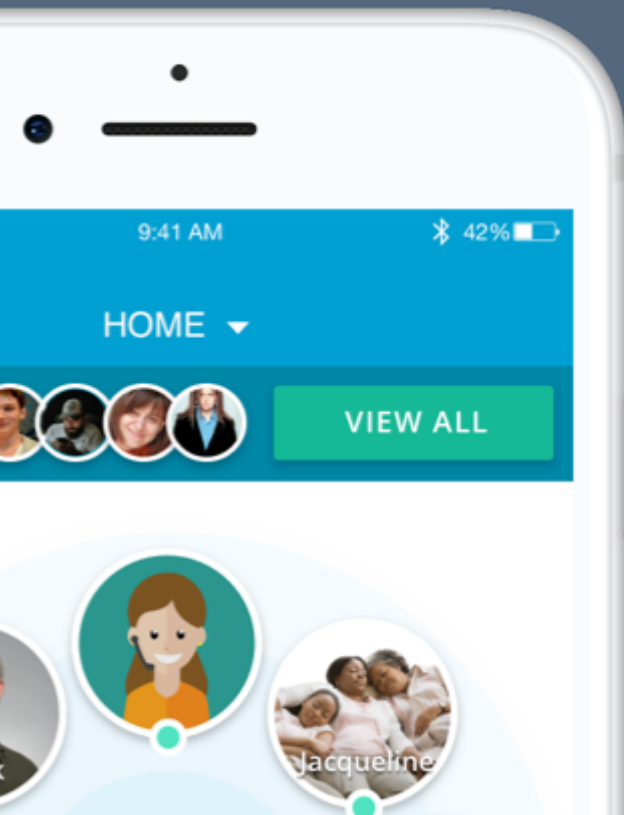85+ COUNTRIES, 4 LANGUAGES

THE CHALLENGE

Clinical care accounts for **10%** of health outcome drivers

90% driven by social, economic, and environmental factors

THE PROMISE OF AI

- WHAT ARE THE QUESTIONS WE WANT TO ANSWER?

- WHAT DATA WILL BE GATHERED?

- HOW CAN ALGORITHMS BE USED TO PROCESS?

- WHAT CAN WE LEARN FASTER AND DEEPER?

A SOCIAL APPROACH TO AI…
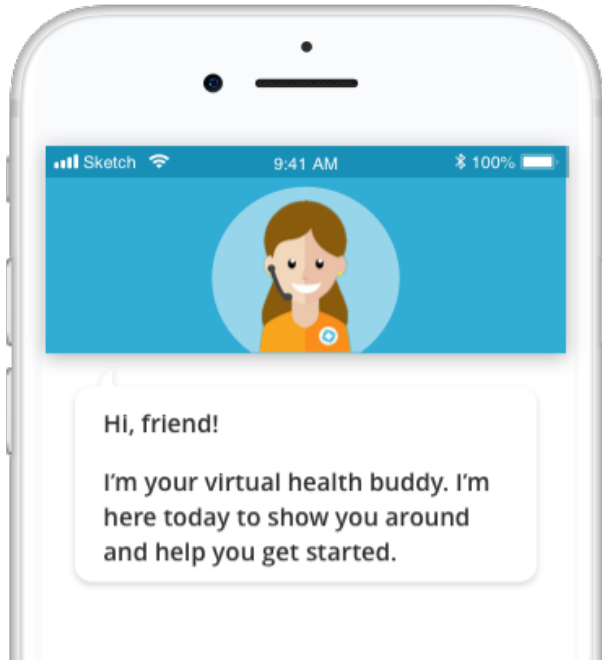
PATIENT NEED?

PERSONALIZE AND EMPOWER?

MEANINGFUL INSIGHTS

MEET MARY

Hi, friend!

I'm your virtual health buddy. I'm here today to show you around and help you get started.

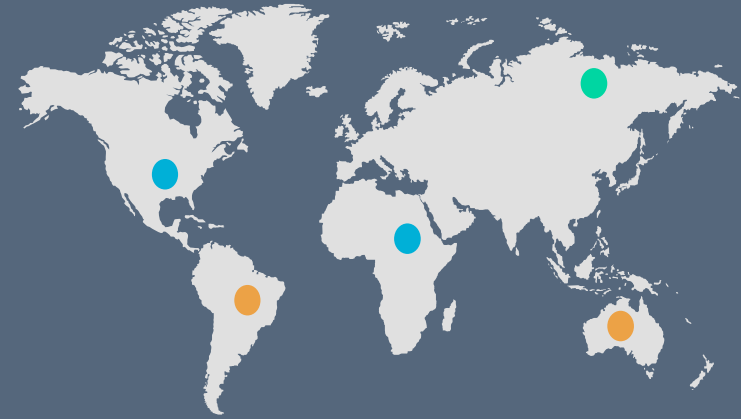MOBILE FIRST

PERSONALIZED

PRIVACY PROTECTED

SOCIAL SUPPORT

SEEING THE WHOLE

- Peer support
- Isolation and stigma
- Navigation
- Micro-crowd sourcing

THE MOBILE SOCIAL WORLD

5B of the world's population have a mobile phone

95.1% of active Facebook users accessed via a mobile device

1500 X an average user picks up their phone

CURATIO'S CLINICAL EVIDENCE

Improved health behaviors/adherence — 75% of users

Increased interest in self-management — 80% of users

Improved social integration — 71% of users

Published, peer-reviewed clinical evidence shows:

- ✓ Above average engagement (4 to 40 minutes)

- ✓ Visiting up to 10x per day

- ✓ Improved quality of life, wellbeing, psychosocial, adherence and self-management

OTHER EXAMPLES

- Support patient navigators *(Sarah Cannon – HCA Cancer Care Network)*

- Clinical trial recruitment and personalization

- Gathering RWE to determine benefits/risks *(Roche-Flatiron)*

- DIY Diagnostics *(Molescope, Dip.io urinalysis)*

- Personalized Care Pathways

THE CURATIO PLATFORM

✓ Used in 85 countries, 4 languages

✓ Unique social private peer networks

✓ Privacy compliant (HIPAA, PIPEDA, GDPR)

✓ Build trusted patient relationships

✓ Evidence and data insights

✓ API for easy integration

✓ Scalable patient research

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