



Patient Organization Self Diagnosis

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You are a Small Organization if you are:

- A young organization that is still all in the making
- An old school organization that never really did start up or update itself.
- An young or old organization struggling to reach goals and make the expected change.
- An young or old organization with very few volunteers or under-motivated volunteers
- An young or old organization on a tiny budget or with a scarce ROI (Return on Investment)
- An organization that is not yet recognized as a leader for the specific rare disease community it represents.
- A combination of any of the above.



Skills that can help you grow:

- Management
- People Raising
- Fundraising
- Communication

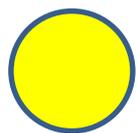


Let's sort out the Basics:

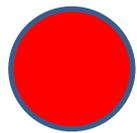
Use your flash cards to answer the questions as follows:



YES



UNSURE



NO



Do you know what a Mission Statement is?



Mission Statement

A one-sentence statement describing the reason an org or program exists (what they do), which is used to guide priorities, activities, and responsibilities



Is your mission statement clear, memorable & concise ?

TED: Spreading Ideas. (2 words)

Amnesty International: To undertake research and action focused on preventing and ending grave abuses of these rights. (15 words)

Mayo Clinic: To inspire hope and contribute to health and well-being by providing the best care to every patient through integrated clinical practice, education and research. (24)



Do you have an annual Action Plan?

- An Action Plan identifies projects and actions and strategies so that a nonprofit will achieve its mission.
- So we are thinking: "what success will look like" and what do we do to get there.
- The plan has to be personalized on the organizations capacities and often broken down into more activities.
- Don't let the dust build up so split into short medium and long term activities.



Are you measuring your ROI?

Return on investment explains what you are getting in return for your efforts.

Your investment can be in: time, effort, money

Your return can be: money, volunteers, enthusiasm, therapy, rights, quality of life and much much more.



Is your Organization Patient Centered?

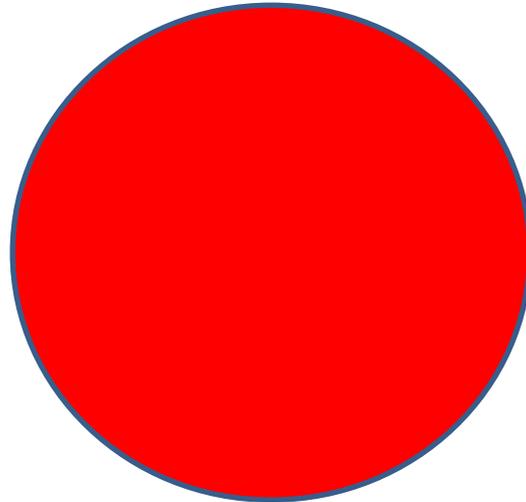
- Does your mission regard patients?
- Is your board of directors made up of patients?
- Does your action plan regard patients?
- Are your action plans established by patients?
- Are you investing to make your organization stronger?



The Philosophy behind Patient Centeredness



How HHT Onlus answered in 2011?



So we started from scratch after 7 years of “activity”.

